



# ARKANSAS SOCIETY OF • ACCOUNTANTS

RESPECTED ACCOUNTING PROFESSIONALS SERVING OUR COMMUNITIES

## Monthly Newsletter

September 2009

Greetings from your District VIII Gov.

State Board Elects Officers

Crain's Corner

NSA Arkansas State Director

### • FROM YOUR PRESIDENT'S PEN •



Dear Members:

I always promised myself I wouldn't be "that guy". You know the one, for that matter you probably are one. I promised myself I wouldn't be the guy who thinks he is so indispensable he can't leave the house without his cell phone attached to his hip. Constantly checking e-mail, texts, missed calls. etc.

Well you guessed it. I am now that guy. With all the time out of the office lately at meetings, I now carry my Blackberry (otherwise known as a crackberry) everywhere. I'm answering e-mails and fielding calls at all hours of the day and night. I've done it to myself; I have become addicted to being connected. I guess it could be worse; I have avoided joining facebook or twitter. At least I'm not as bad as the upstanding sports figure I read about lately who had to send a "tweet" while being arrested.

I will admit being connected is not always a bad thing. I'm now able to conduct business while away from the office. I can answer client questions and correspond with the office from any remote location. However, the problem is now I can conduct business while away from the office. I can't ever get away from it.

Have I described you too? From looking at you at our recent CPE it appears that I have described most of us. In the constant battle to make things easier for ourselves we have created a monster. We are so "connected" we've really forgotten who we really need to be connected with. I challenge you to turn off the connection this weekend and reconnect with your family.

This marks my last article as the President of ASA. I greatly appreciate your help in making the past year of ASA a success. We have all banded together in a time of transition for the society and I believe the society will be better because of it. I look forward to seeing ASA continue to grow and serve the practitioners in our state.

Tom Ed Simmons  
2008/9 ASA President